

MANUFACTURER OF OUTDOOR POWER EQUIPMENT

Products for Golf Course Maintenance, Turf & Lawncare, Rental, Construction, Tree Care, Wood Processing, Nursery & Farm Industries

SALSCO PRODUCT TRAINING is for dealer salespeople to become familiar with our product line and to understand the value of our products. Please share this detailed information with potential buyers.

Tranz-Former Roller, EHA-5G

Greens • Fairways • Approaches • Sports Fields

The Tranz-Former is “A Roller for the 21st Century!” This is our stand-alone fairway roller (named because it folds up/transforms to go over narrow bridges to the next fairway). 5G means “fifth generation” of reliable, performance enhancements to an already incredible machine. The Tranz-Former is wide enough to roll the fairway 10 feet wide, and maneuverable enough to roll greens in under three minutes each!



FEATURES AND BENEFITS

- On golf courses, it smooths the surface without changing undulations designed into the course.
- On fairways, it greatly reduces dollar spot by removing the morning dew while smoothing the surface.
- Allows mowing to be reduced almost in half. Some courses have extended their fairway mower leases by 1 to even 2 years, due to saving hours of mowing by rolling instead.
- Sports field operators report that rolling before each event improves playing surface because with smoothness, divots are gone.
- By smoothing the playing field, you remove the trip hazard and the result is a safer field and event!
- Some sports field operators report that rolling with the Tranz-Former has lessened the chance of injury by a very high percentage.

HOW TO SELL

- Always promote the Features and Benefits.
- Show Return on Investment and emphasize the longevity of Salsco rollers.
- Reduce or eliminate the need for chemicals to control dollar spot; Huge savings
- Total Cost of Ownership vs. Price: Competition
- We take pride in listening to our customers' needs, as seen by perfecting the fifth generation of Tranz-Formers. This model is the best we've ever produced. It is very dependable and trouble-free.
- Because all rolls float independently at the car body, they are in full contact with the ground 100% of the time, which is why you will always improve the stimp results with Salsco rollers.

- Emphasize Performance: Combining the 37HP Briggs & Stratton EFI (Electric Fuel Injection) engine with 50 amp charging, and the dependability of Salsco products, you get a better roll from Salsco.
- We weld 100% of the rolls and shaft to make a water-tight weldment. We then machine the OD of the roll to the OD of the shaft to within .002 concentricity. We then s-wedge both ends of the roll to a 2" taper. This the most perfect roll on the market today for grooming greens.
- Ask someone in your territory using Salsco rollers to give a testimonial from a local perspective.

FREQUENTLY ASKED QUESTIONS AND ANSWERS

1. Why produce the Tranz-Former?

The idea of fabricating something wider than a regular greens roller to smooth out fairways was brought to us by a superintendent in 2012. We welcomed the challenge and produced the Tranz-Former.

2. What differentiates it from other rollers?

There is nothing on the market today to compare with this machine. It can roll fairways and greens with only a 10 PSI footprint and all three rolls steering. Rolling an average green in under five minutes is normal. It is the perfect machine.

3. **Any damage to the green?** No, the roll housings articulate and oscillate at different degrees while following the undulations designed into the greens.
4. **How does it follow the undulations?** All three rolls articulate and oscillate while steering to smooth the surface without changing the undulations.
5. **How is the traction?** All three rolls are driven for positive traction and stay on the turf 100% of the time due to the oscillating of the rolls.
6. **What is the PSI?** 10
7. **What is your Warranty?** 5-year limited warranty. See warranty policy for details.
8. **What other uses does the Tranz-Former have?** Tennis courts; Soccer fields; Any turf (large or small) that needs to be saved from dollar spot or needs to be smoothed.

DEMO TIPS

1. Take a Stimpmeter with you and compare before and after you roll.
2. Take a putter and a few golf balls. Ball speed is very important, but the smoothness of the ball roll is as equal. Point out how smooth the ball rolls after using a Salsco roller.
3. Try and set up a head-to-head competition with your competitor.
4. Equip the demo unit with the Rear Wheel Extension and Sun Cover if possible.
5. Understand how to figure PSI. Explain it to the customer. Don't assume he knows how to figure it.

SALSCO vs. COMPETITION

1. **37HP Briggs & Stratton, electric start E.F.I. (Electric Fuel Injection)**
2. **Three oscillating steel rolls, driven for positive traction:** Most competitive models have single drive rollers that can spin out and leave burn marks. This roller has three, with beveled ends. Rolls machined to within 2 thousandths concentricity equals a perfect, consistent putting surface. = Value

3. **Rolling width is 10 feet.**
4. **You can add water inside the rolls:** This is a huge benefit! You can add PSI without having to purchase a different roller. Most superintendents like adding weight after aerification. = **Value**
5. **Standard Features:** Roll early with our LED Light Kit; Rotary Brush System keeps rolls clean; Cushioned, adjustable seat with arm rests
6. **Lowest total cost of ownership:** Salsco has the longest-lasting rollers on the market today, meaning your total cost of ownership is less than competitive units. Salsco has the highest resale value of any roller on the market today.
7. **With all Salsco Machines:** All rolls are driven • All rolls float for 100% contact with turf
With all Salsco Rollers: No tine marks on the turf • The last thing the grass sees is the roll.

Show the product in action, and it will sell itself:

MAIN PAGE: www.salsco.com/products/golf-course-maintenance/tranz-former-golf-course-roller.html

VIDEO LINK: www.salsco.com/videos/tranz-former-specifications-and-features.html

PHOTOS



Three (3) Steel Rolls are driven for positive traction and extremely capable of handling hilly terrain.



Rolling Width is 10 feet, at 10 PSI.



Rotary Brush System is a standard feature that helps prevent sand and loose grass from building up on the rolls. Brushes on all three rolls.



Transport Mode. When wheels are down, it's in the transport mode; Wheels up is the roll mode. Transport speed is 10 mph.

UPDATED FEATURES



Engine and Engine Cover: We moved the engine and pumps to the back of the machine for easier and faster access for maintenance. We also removed many hoses avoiding potential leaks! With the engine and pumps at the rear of the machine, heat and noise dissipate.



Control Panels: We modified and simplified the control panels from previous models to improve power efficiency.

1. Roll/Transport Switch is to change from power to the wheels or power to the rolls. Switch should be in the "Roll" position when not in use.
2. Throttle: Run at full throttle
3. Key Ignition
4. Accessory Outlet
5. Light Switch (4 LED lights for early morning rolling)
6. Hour Meter
7. Control Panel used to Raise/Lower Rolls and Wheels.

TRANZ-FORMER OPTIONS



Cool Top w/Fan is a factory-installed option that allows extra relief from the sun.
Sun Cover comes without the fan.



Rear Wheel Extension adds stability when using on hilly terrain.

STANDARD FEATURES & SPECIFICATIONS

ENGINE	37HP Briggs & Stratton Vanguard EFI (Electric Fuel Injection)
FUEL TANK	Qty. 2-6-gallon tank carbon canisters (EPA-approved)
DRIVE SYSTEM	Hydrostatic – Both rolls and transport
HYDRAULIC TANK	15-gallon steel hydraulic tank
ELECTRIC HYDRAULIC ACTUATORS	Double action
FRAME	Square tubing over steel plate. Full water tight belly pan
ROLLS	Qty. 3 rolls, driven for positive traction: 10 ³ / ₄ " diameter x 40" long, beveled. Can be filled with water for extra weight. Machined to within 2 thousandths concentricity.
ROTARY BRUSH SYSTEM	Brushes on all 3 rolls prevent sand and loose grass from building up on the rolls.
CRUISE CONTROL	0-full miles per hour; Adjustable by operator
CONTROLS	Forward/Reverse; Transport/Roll
STEERING WHEEL	14" tilt steering wheel
SPEED	Approx. 0-10 miles per hour
CLIMBING TRACTION	All rolls are driven
TURNING RADIUS	Approximately 35"
BRAKES	Hydraulic & Mechanical
LED LIGHT KIT	Qty. 4 flood lights: 2-front-mounted; 2-rear-mounted
MIRRORS	Qty. 2 rear view mirrors
BATTERY	12 Volt, 800CCA
ARM REST SEAT	Cushioned, adjustable seat with arm rests
AXLE & TIRES	Spindle axle, 18.5 x 8.5-8, 6-ply tubeless tires
PAINT	Orange, Polyester Powder Coat Paint provides excellent outdoor weatherability and offers protection against ultraviolet discoloration. All parts painted separately.
TRANSPORT DIMENSIONS	10' long x 5'3" wide x 5' high – 2400 lbs.
OPTIONS	Rear Wheel Extension adds stability when using on hilly terrain; Sun Cover/Cool Top (with or without fan)